



World Communications Day

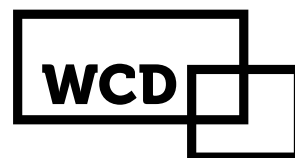
The Power of the Story:

Growing the
Catholic Church
Through the Good News

Wednesday,
May 8, 2019
Brooklyn, NY

PRODUCED FOR
THE DIOCESE OF BROOKLYN
BY DESALES MEDIA GROUP

WCDnyc.org





MESSAGE OF
HIS HOLINESS
POPE
FRANCIS

 @Pontifex

WORLD COMMUNICATIONS DAY 2019

“We are members one of another” (Eph 4,25).
From social network communities to the human community.

Dear Brothers and Sisters,

EVER SINCE THE INTERNET FIRST BECAME AVAILABLE, the Church has always sought to promote its use in the service of the encounter between persons, and of solidarity among all. With this Message I would like to invite you once again to reflect on the foundation and importance of our being-in-relation and to rediscover, in the vast array of challenges of the current communications context, the desire of the human person who does not want to be left isolated and alone.

Today’s media environment is so pervasive as to be indistinguishable from the sphere of everyday life. The Net is a resource of our time. It is a source of knowledge and relationships that were once unthinkable. However, in terms of the profound transformations technology has brought to bear on the process of production, distribution and use of content, many experts also highlight the risks that threaten the search for, and sharing of, authentic information on a global scale. If the Internet represents an extraordinary possibility of access to knowledge, it is also true that it has proven to be one of the areas most exposed to disinformation and to the conscious and targeted distortion of facts and interpersonal relationships, which are often used to discredit.

We need to recognize how social networks, on the one hand, help us to better connect, rediscover, and assist one another, but on the other, lend themselves to the manipulation of personal data, aimed at obtaining political or economic advantages, without due respect for the person and his or her rights.

To read Pope Francis’ entire message go to: wcdnyc.org

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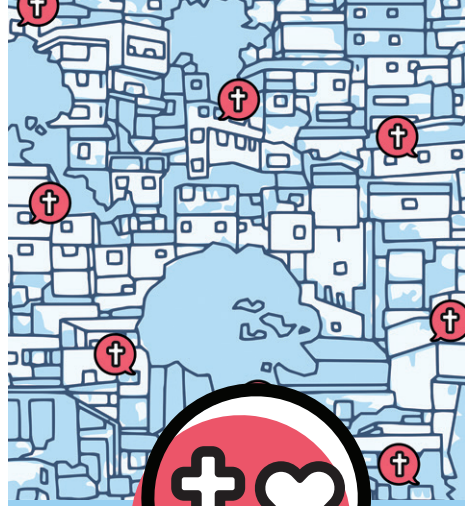


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DeSALES
MEDIA GROUP

**WELCOME TO
WCD 2019**

DEAR BROTHERS AND SISTERS IN CHRIST:

Welcome to the Diocese of Brooklyn's 28th annual World Communications Day Catholic Media Conference. Once again, Pope Francis has challenged us to inspire a responsible approach to telling the stories of our brothers and sisters.

In his message for this year's World Communications Day, the Holy Father writes, "If the Internet represents an extraordinary possibility of access to knowledge, it is also true that it has proven to be one of the areas most exposed to disinformation and to the conscious and targeted distortion of facts and interpersonal relationships, which are often used to discredit.

We need to recognize how social networks, on the one hand, help us to better connect, rediscover, and assist one another, but on the other, lend themselves to the manipulation of personal data, aimed at obtaining political or economic advantages, without due respect for the person and his or her rights."

Over the years, how we tell the Good News has adapted to fit the needs of the people as their media consumption habits have changed. When philosopher Marshall McLuhan famously quipped "The medium is the message" in 1964, he could not have foreseen our reliance on technology and social networks to communicate. However, his point was to stress that we must not overlook the character of a medium, as the very content we seek to spread is inherently bound to it.

With this in mind, today's World Communications Day celebrates "The Power of the Story: Growing the Catholic Church Through the Good News." In our roles as communicators, it is our honor and our obligation to use mass media tools, digital and otherwise, in a responsible manner. Are we really doing the Lord's work if an inflammatory and misleading headline goes viral on social media? Of course not.

We must not lose sight of our commitment to the truth as we seek to lead Catholics to a deeper faith in Jesus Christ.

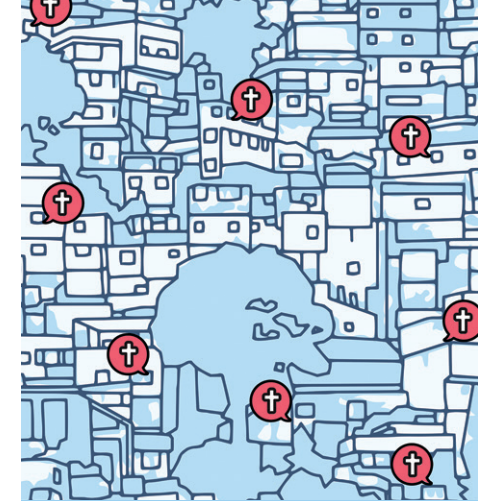
Today, you will hear from Reverend Monsignor Sean Ogle, VF, pastor of Our Lady of Mt. Carmel in Astoria, as we honor him with the St. Francis de Sales Distinguished Communicator Award.

You are also welcome to participate in the Q & A part of our panel "Spreading the Good News," which features some of DeSales' most prominent communicators, including: Vito Formica, Executive Director of News and Content Development; Len Camporeale, Director of Marketing & Digital; Adriana Rodriguez, Director of Communications and Press Secretary; and Fr. John Gribowich, Ministers with DeSales Media Group.

Your brother in Christ,

REVEREND MONSIGNOR KIERAN E. HARRINGTON

Vicar for Communications, Diocese of Brooklyn
Chairman & President, DeSales Media Group, Inc.





**THE MOST
REVEREND
NICHOLAS
DIMARZIO
PH.D., D.D.**

BISHOP OF BROOKLYN

 **@BpDiMarzio**

BORN IN NEWARK, New Jersey, on June 16, 1944, His Excellency, the Most Reverend Nicholas DiMarzio, attended the Immaculate Conception Seminary in Darlington, New Jersey, was ordained a Roman Catholic Priest in 1970, and named Prelate of Honor by Pope John Paul II in 1986.

From 1985 to 1991, he served as executive director of the Office of Migration and Refugee Services at the United States Conference of Catholic Bishops (USCCB). Bishop DiMarzio was ordained Auxiliary Bishop of Newark in 1996, where he served as Vicar for Human Services and executive director for their Catholic Charities agency. In 1980, Bishop DiMarzio earned a Masters in Social Work from Fordham University, and a Ph.D. in Social Work Research and Policy in 1985 from Rutgers University.

In July of 1999, Bishop DiMarzio was appointed as the Sixth Bishop of Camden, New Jersey, and served there until October 2003, when he was installed as the Seventh Bishop of Brooklyn.

Bishop DiMarzio has spent his ministry of over 40 years in the areas of immigration assistance and refugee resettlement services. He has served as both an advocate for refugees and immigrant concerns in political forums, and as the initiator and administrator of programs to assist refugees and immigrants within the U.S. and throughout the world.

Bishop DiMarzio is currently Chairman of the Board of the Center for Migration Studies, and the Migration Policy Institute board. He is a member of the boards of CLINIC and the USCCB Migration Committees. Bishop DiMarzio is a former member of the Vatican's Pontifical Council for the Pastoral Care of Migrants and Itinerant People. He also previously chaired the boards of the Migration Committee of the USCCB, the Catholic Legal Immigration Network, Inc. and Finance Committee of Catholic Relief Services. From 2003 to 2005, Bishop DiMarzio served as the U.S. representative to the Global Commission on International Migration, inspired by the United Nations, as our Nation's Commissioner representative.

Bishop DiMarzio served as a consultant for the John Jay Report, a 2004 independent study by the John Jay College of Criminal Justice. Using surveys completed by Roman Catholic dioceses, researchers analyzed "the nature and scope of the problem of sexual abuse of minors by Catholic priests and deacons in the United States." The USCCB commissioned the study.



**REVEREND
MONSIGNOR
KIERAN E.
HARRINGTON**

**VICAR FOR
COMMUNICATIONS
DIOCESE OF BROOKLYN**

 **@MonsignorH**

THE REVEREND MONSIGNOR KIERAN E. HARRINGTON, V.E. is Vicar for Communications for the Diocese of Brooklyn and the Rector of the Co-Cathedral of Saint Joseph in Prospect Heights, Brooklyn. In 2001, Monsignor Harrington was ordained a priest for the Diocese of Brooklyn. The Most Reverend Nicholas DiMarzio appointed him to his most recent positions in December 2006 and 2008, respectively. His Holiness Pope Benedict XVI elevated him to the rank of Papal Chaplain with the title of Reverend Monsignor on September 3, 2009.

He is the founder of DeSales Media Group, where he serves as the company's president and chairman, overseeing the cable television network NET TV; *The Tablet*, the Diocese of Brooklyn's weekly newspaper with a circulation of 60,000 and 28,000 website page views per month; and *Nuestra Voz*, a monthly Spanish language newspaper with a circulation of 17,000. He also is responsible for the company's technology division, which manages more than 125 websites, and the company's public relations and external affairs departments.

From 2009 through 2018, Monsignor Harrington hosted "In The Arena," a weekly series on WOR radio, with world-renowned guests, intense debates and compelling interviews covering topics from a Catholic cultural perspective.

He graduated cum laude from St. John's University with a degree in Philosophy. He holds a Masters of Divinity degree from the Seminary of the Immaculate Conception and a Masters of Business Administration from the New York University Stern School of Business.

Reverend Monsignor Kieran Harrington is a Knight of the Equestrian Order of the Holy Sepulchre, a Knight of Columbus, and a member of the Ancient Order of Hibernians. He serves on the boards of the Futures in Education Foundation, the Catholic Technology Network, and Cristo Rey Brooklyn High School. He is the recipient of numerous awards and honors, including the Saint Thomas More Award of the Catholic Lawyers Guild, the Father Mychal Judge Award at the Great Irish Fair in Brooklyn, New York, and the John Paul II Distinguished Stewardship Award.



**WILLIAM
MAIER**

**CHIEF EXECUTIVE
OFFICER, DESALES
MEDIA GROUP**

BILL MAIER is the Chief Executive Officer of DeSales Media Group, where he is responsible for running its day-to-day operations. Bill's career includes more than 25 years of experience in media, marketing and digital technology.

Prior to joining DeSales, he was president of Atlantic Television, a producer of multi-platform content for ABC, CBS, NBC, PBS, ESPN, Discovery, A&E, TLC, CNN, Travel Channel, SiriusXM, the NFL, Major League Baseball, EA Sports, Sports Illustrated, Yahoo, and Sporting News, among others.

Previously, as a division president of Interpublic Group, Bill headed the television marketing team that created blended-media content for major national brands, such as Coca Cola, General Motors, Kraft, Johnson & Johnson, Unilever, L'Oreal, Capital Music, and others.

Bill was born in the Diocese of Brooklyn, and was baptized at Holy Child Jesus in Richmond Hill. When he was a child, his family moved to Long Island, where he attended St. Anthony of Padua Catholic Grade School and Holy Family Diocesan High School. He is a graduate of St. John's University.

He lives in East Northport, New York with his wife, Carol, and their four children, Jennifer, Kaitlyn, Will and Sarah. He and his family are involved in many community organizations and are active parishioners at St. Anthony of Padua in East Northport. Together, Bill and Carol are also recipients of the Diocese of Rockville Centre's St. Agnes Medal of Service.

REVEREND MONSIGNOR SEAN G. OGLE, VF is a native New Yorker and the son of Irish immigrants. He was educated in our diocesan seminaries and ordained in 1977 for the Diocese of Brooklyn, and holds an MA in English from New York University. He has served in parish work, teaching in the minor seminary and in diocesan administration, and is a former national officer of the National Catholic Forensic League for speech and debate.

He has been pastor of St. Mary Star of the Sea in Far Rockaway, and is currently pastor of Our Lady of Mount Carmel in Astoria. He has served as a member of the Presbyteral Council, the Diocesan College of Consultors, and the Clergy Assignment Board. He taught for many years in the diocesan Pastoral Institute and lectured on ecclesiology, the social encyclicals, and the Catholic Novel.

He has been a member of various community boards of directors. His parish has implemented a communications strategy based on a team approach aimed at evangelization and utilizing technological awareness, lay leadership, collaboration with parish groups and diocesan initiatives, and fidelity to Catholic teaching.



**MONSIGNOR
SEAN G. OGLE**

**PASTOR OF
OUR LADY OF MT.
CARMEL, ASTORIA**

 **@theogleoffice**



VITO FORMICA

EXECUTIVE
DIRECTOR OF
NEWS AND CONTENT
DEVELOPMENT,
DESALES MEDIA
GROUP

 @producervito

VITO FORMICA brings 25 years of experience as a TV news producer and journalist to his role as Executive Director of News and Content Development. He is leading the mission at DeSales Media Group to build an operation that covers a range of news and information from the Catholic perspective, by transforming and growing the nightly “Currents News” program into a national brand, expanding the reach of the Diocese of Brooklyn’s award-winning newspaper *The Tablet* and the Spanish-language publication *Nuestra Voz*, and developing original online content for the Catholic audience.

Before joining DeSales, Vito spent his career in the secular news world. He was on the launch team of cable news network Al Jazeera America in New York, where he oversaw the production of hundreds of hours of live national and international news programs, including Pope Francis’ historic visit to the United States. In 2016, Vito co-produced the first live internationally televised debate and town hall for secretary general at the United Nations.

Prior to his time at the cable network, Vito worked at large-market stations, producing number-one-rated newscasts in Los Angeles and Miami.

Vito was baptized and went to school at The Basilica of Regina Pacis in Bensonhurst. He is currently a parishioner at St. Ann’s in Hoboken. He enjoys telling people it’s the church where Frank Sinatra was baptized.



LEN CAMPOREALE

DIRECTOR
OF MARKETING
AND DIGITAL,
DESALES MEDIA
GROUP

 @LenCamporeale

LEN CAMPOREALE has been responsible for helping brands create and tell their stories in engaging and compelling ways for more than 15 years. He has successfully navigated the explosion of media to amplify these stories through email, Facebook, Instagram, and Twitter. Len has coached sales professionals in the UK and US on how to expand their digital footprint to reach more clients and improve customer retention. Immediately before joining DeSales Media Group, he owned an Authority Brands franchise where he combined nationally generated digital content with local content to drive new customer acquisitions.

In his role at DeSales, Len helps our clients to develop and execute digital marketing programs that help Catholics further their relationship with God and put their faith in action.

Len is a graduate of St. John’s University with an MBA in Marketing Management and a BS in Finance; he attended St. Francis Preparatory High School. He grew up in Our Lady of Lourdes parish in Queens Village and is now a member of St. Mary of the Isle parish in Long Beach, NY.



**FR. JOHN
GRIBOWICH**

**MINISTERS WITH
DESALES MEDIA
GROUP**

 **@JGribowich**

FR. JOHN GRIBOWICH became a Brooklyn diocesan priest in 2015. Prior to that, he taught at Allentown Central Catholic High School in Allentown, PA and played a role in founding the "Central City Project," which enabled students to engage in local social justice initiatives.

Fr. John has been active in the Catholic Worker Movement for more than ten years and is the co-owner of the Dorothy Day Catholic Worker Farm in Harveys Lake, PA. He earned his undergraduate degree in history and theology at DeSales University, where he currently teaches online theology courses. He continued his study of theology at St. Charles Borromeo Seminary in Wynnewood, PA and at St. Joseph's Seminary (Dunwoodie) in Yonkers, NY. Additionally, Fr. John has graduate degrees in art history and library science from Pratt Institute in Brooklyn, and is currently pursuing an MBA at the Haas School of Business at University of California, Berkeley.

He is a regular art commentary contributor to *Magnificat* and, along with theology and art history, his personal interests include reading, running, and the music of Bob Dylan.

ADRIANA RODRIGUEZ is the Director of Communications and Press Secretary for the Diocese of Brooklyn and DeSales Media Group. She handles all our communications and all media inquiries from reporters on potential news stories. Adriana is also Bishop Nicholas DiMarzio's chief spokesperson, responsible for managing and publicizing the Bishop's viewpoint on important issues of the day such as immigration policy, family, and protecting sanctity of life.

Before joining DeSales Media Group in 2017, Adriana held numerous positions during a 25-year career in local and national TV news. She was an on-air reporter for 12 years, including locally at WNBC and WABC. Adriana also worked more than a decade as a producer for prominent media outlets, including NBC's "Today Show" and Fox News Channel.

Adriana grew up in Queens and attended Presentation of the Blessed Virgin Mary Elementary School and St. Francis Preparatory High School. She received her BA degree in Journalism at New York University and is currently completing her Master's Degree in Public Relations at Hofstra University.

She is a parishioner at St. Anne's Church in Garden City, where she lives with her husband, Mike, two teenage children, Sophia and Ryan, and their dog, Maddie.



**ADRIANA
RODRIGUEZ**

**DIRECTOR OF
COMMUNICATIONS
AND PRESS
SECRETARY,
DESALES MEDIA
GROUP AND
DIOCESE OF
BROOKLYN**

 **@BQDiocesePress**

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Joseph Campo
Grassroots Films
- 2013** William McGurn,
Editorial Page Editor, The New York Post
Monsignor James Lisante
Host, Close Encounter
- 2014** The Most Reverend
Claudio Maria Celli
*President of the Pontifical Council for
Social Communications*
- 2015** Austen Ivereigh, Ph.D.
*Journalist and Author,
The Great Reformer*
- 2016** Rev. Thomas Rosica, C.S.B.
*CEO, Salt + Light Catholic Media
Foundation and English Language
Attaché, Holy See Press Office, Vatican*
- 2017** His Eminence
Joseph W. Cardinal Tobin, C.S.S.R.
Archbishop of Newark
- 2018** Ed Wilkinson
Editor of The Tablet

THE ROMAN CATHOLIC DIOCESE OF BROOKLYN serves the boroughs of Brooklyn and Queens. It is presided by the seventh and current Bishop of Brooklyn, His Excellency, the Most Reverend Nicholas DiMarzio, a champion of immigrant rights.

The boroughs' combined population stands at more than 5 million, of which 1.5 million identify as Catholic. The diocesan cathedral is the Cathedral Basilica of St. James in downtown Brooklyn. The Co-Cathedral of St. Joseph in Prospect Heights was elevated in February 2013 by Pope Emeritus Benedict XVI, and was dedicated on May 13, 2014, by Bishop DiMarzio. The faces of the people in the pews of St. Joseph's reflect the diversity of the many cultures that call the Diocese of Brooklyn home. It is also among the largest churches in Brooklyn and Queens.

Due to its multicultural and diverse populations, Masses are regularly held in 24 different languages across the Diocese, throughout 185 parishes with 210 churches. Its 26 ethnic ministries promote cultural events and provide an opportunity for immigrants to belong to the larger community while preserving and sharing their uniqueness and traditions.

Within its borders is the seventh largest Catholic school network in the United States, with 80 elementary schools and academies that educate more than 22,000 students.

Last year, the diocese celebrated 13,368 Baptisms. There were 10,613 First Communion, 8,965 Confirmations and 1,851 Marriages. The diocese had an average weekly attendance of nearly 230,000 of the faithful at more than 1,000 weekly Sunday Masses said in Brooklyn and Queens.

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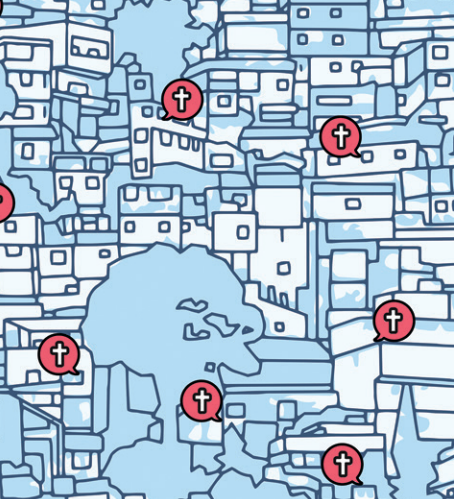
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Wish to Congratulate **Monsignor Sean Ogle V.F.**

*Pastor of Our Lady of Mt. Carmel,
Astoria – St. Margaret Mary
Dean of Queens One Deanery*

On his being named
Honoree & Recipient of the

**St. Francis de Sales
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Rev. Monsignor Fernando Ferrarese
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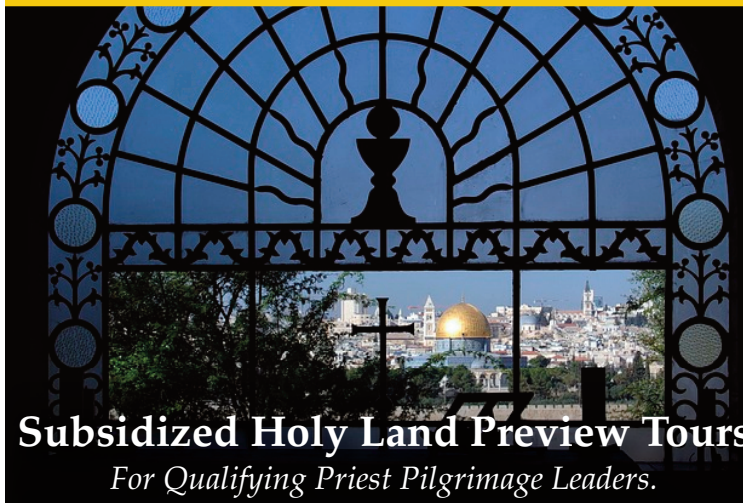
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REV. MSGR. ALFRED P. LOPINTO
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Catholic Cemeteries
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2019
World Communications Day

Congratulations and Best Wishes to the Honoree

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Pastor, Our Lady of Mt. Carmel Church, Astoria

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St. Charles / Resurrection Cemeteries, Farmingdale
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Rev. Msgr. Michael J. Reid
Spiritual Moderator/CEO

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Elaine Nicodemo
Executive Director



Congratulations and
Prayerful Best Wishes to
Msgr. Sean Ogle

Thank you for your dedication and hard work and
for all you do for the Diocese of Brooklyn

Reverend Monsignor Jamie J. Gigantiello

*Vicar for Development
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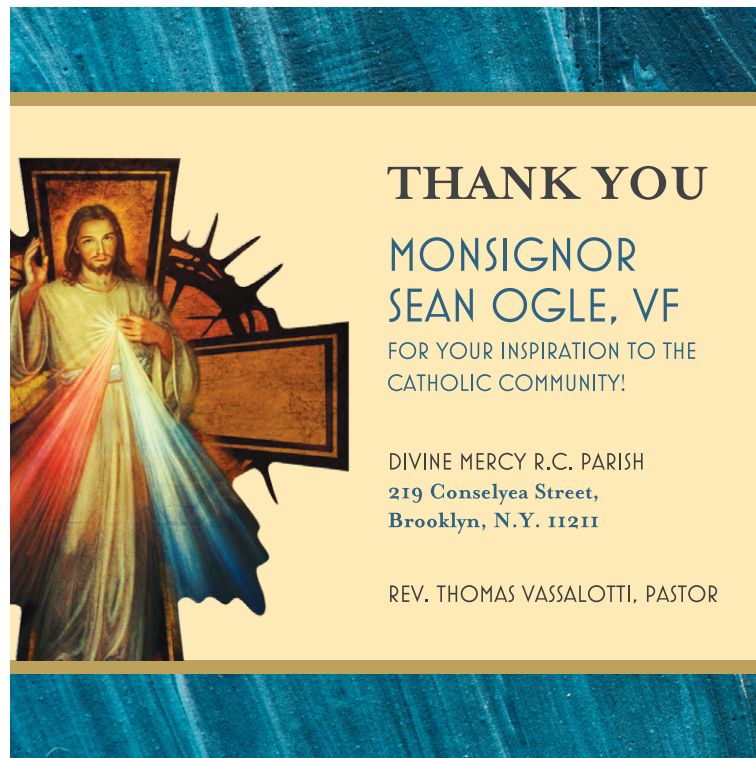
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Pastor of Our Lady of Mt. Carmel, Astoria

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 St. Francis of Assisi
 St. Joseph
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 St. Patrick
 St. Rita

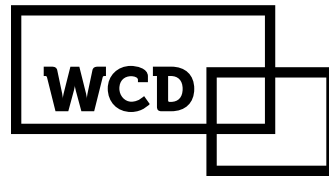
Wish to Congratulate Our Beloved Dean

Monsignor Sean Ogle VF
Pastor of Our Lady of Mt. Carmel – St. Margaret Mary Parish

On being honored as this year's
 recipient of the
St. Francis de Sales
Distinguished Communicator Award



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