

COMMUNICATING  
HOPE AND TRUST  
IN OUR TIME

**WCD**   
**World**   
**Communications**  
**Day** **CATHOLIC MEDIA**  
**CONFERENCE**

WEDNESDAY, MAY 17, 2017  
PRODUCED FOR  
THE DIOCESE OF BROOKLYN  
BY DESALES MEDIA GROUP

**WCDnyc.org**

**#WCDnyc**

## WORLD COMMUNICATIONS DAY 2017

### COMMUNICATING HOPE AND TRUST IN OUR TIME

**A** CCESS TO THE MEDIA – THANKS TO TECHNOLOGICAL PROGRESS – makes it possible for countless people to share news instantly and spread it widely. That news may be good or bad, true or false. The early Christians compared the human mind to a constantly grinding millstone; it is up to the miller to determine what it will grind: good wheat or worthless weeds. Our minds are always “grinding”, but it is up to us to choose what to feed them (cf. SAINT JOHN CASSIAN, *Epistle to Leontius*).

I wish to address this message to all those who, whether in their professional work or personal relationships, are like that mill, daily “grinding out” information with the aim of providing rich fare for those with whom they communicate. I would like to encourage everyone to engage in constructive forms of communication that reject prejudice towards others and foster a culture of encounter, helping all of us to view the world around us with realism and trust.

I am convinced that we have to break the vicious circle of anxiety and stem the spiral of fear resulting from a constant focus on “bad news” (wars, terrorism, scandals and all sorts of human failure). This has nothing to do with spreading misinformation that would ignore the tragedy of human suffering, nor is it about a naive optimism blind to the scandal of evil. Rather, I propose that all of us work at overcoming that feeling of growing discontent and resignation that can at times generate apathy, fear or the idea that evil has no limits. Moreover, in a communications industry which thinks that good news does not sell, and where the tragedy of human suffering and the mystery of evil easily turn into entertainment, there is always the temptation that our consciences can be dulled or slip into pessimism.

I would like, then, to contribute to the search for an open and creative style of communication that never seeks to glamourize evil but instead to concentrate on solutions and to inspire a positive and responsible approach on the part of its recipients. I ask everyone to offer the people of our time storylines that are at heart “good news”.

To read Pope Francis’ entire message go to [wcdnyc.org/message](http://wcdnyc.org/message)



## MESSAGE OF HIS HOLINESS POPE FRANCIS

 @Pontifex

# Table of Contents

Page 2	Message of His Holiness Pope Francis
Page 4	Welcome to World Communications Day
Page 5	Conference Schedule
Page 6	The Most Reverend Nicholas DiMarzio Ph.D., D.D., Bishop of Brooklyn
Page 7	Rev. Monsignor Kieran Harrington, Vicar for Communications for the Diocese of Brooklyn

His Eminence, Joseph William  
Cardinal Tobin, C.Ss.R.

Emcee

Media Panelists

DeSales Media  
Experience

SACRED

SACRED  
Filmmakers

Opening  
Performance

Page 8
Page 9
Page 10
Page 14
Page 15
Page 16
Page 19

Page 20	St. Francis de Sales Distinguished Communicator Award Prior Honorees
Page 21	About the Diocese of Brooklyn
Page 22	Menu
Page 23	Acknowledgements & Sponsors

## WELCOME TO WCD 2017

**"We hope you enjoy  
our 26th World  
Communications Day  
Catholic Media  
Conference"**

**D**EAR BROTHERS AND SISTERS IN CHRIST:

Welcome to the Diocese of Brooklyn's 26th annual World Communications Day Catholic Media Conference. This year's message from our Holy Father is truly inspiring: *"Fear not, for I am with you: communicating hope and trust in our time."* We are all communicators, whether in our professional lives or personal relationships. This year, our Holy Father asks us to inspire a positive and responsible approach to storytelling—never glamourizing evil or turning suffering into entertainment. This is especially challenging in this age of instant information where "news" gets tweeted, posted, and shared with increasing disregard for accuracy and social responsibility. Today's media panel will explore this topic, specifically how journalists can stay committed to ethical standards in an industry that measures success in clicks.

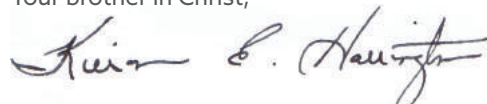
In our own parishes, we are called to communicate hope and trust to Hispanic parishioners, many of whom are afraid that new federal immigration policies will split families apart. Our guest of honor and keynote speaker, His Eminence Joseph William Cardinal Tobin, Archbishop of Newark, is a champion of immigrant rights.

Despite the pitfalls of modern media, we must embrace the new technology that empowers us to share a positive message. During lunch and cocktail reception, I invite you to visit the DeSales Media Experience room where we explore new ways to communicate while honoring our diocese's past.

I also invite you to a screening of the faith-based documentary *Sacred*. Shot by 40 filmmakers from around the world, *Sacred* explores faith, ritual, and relationships with God.

We hope you enjoy our 26th World Communications Day Catholic Media Conference and that you leave today with a stronger resolve to use modern media for sharing good news and spreading the good word.

Your brother in Christ,



**REVEREND MONSIGNOR KIERAN E. HARRINGTON**

Vicar for Communications, Diocese of Brooklyn  
Chairman & President, DeSales Media Group, Inc.

9:30

REGISTRATION &  
BREAKFAST

10:15

BALLROOM THEATER  
OPENS FOR SEATING

### 10:45 Morning Session

#### OPENING PRAYER

Rev. Monsignor Kieran Harrington

#### OPENING PERFORMANCE

*Fear Not* by Kei-Landa

#### INTRODUCTION

Emcee Tim Glemkowski

#### FACT OR FICTION: JOURNALISM'S LAST STAND?

Panel discussion with Ray Suarez, Howard Kurtz,  
Lauren Ashburn, Antonio Mora. Concludes with Q&A session.

#### ST. FRANCIS DESALES DISTINGUISHED COMMUNICATOR AWARD

Presented by the Most Reverend Nicholas DiMarzio  
to His Eminence, Joseph W. Cardinal Tobin

#### KEYNOTE ADDRESS

His Eminence, Joseph W. Cardinal Tobin, Archbishop of Newark

12:30

BUFFET LUNCH & DESALES MEDIA  
EXPERIENCE ROOM OPENS

### 2:00 Afternoon Session

#### EXCLUSIVE SCREENING

*SACRED* documentary

#### KEEPING THE FAITH: MAKING A RELIGIOUS-BASED DOCUMENTARY

Panel discussion with Dr. William F. Baker, Thomas Lennon,  
Julie Anderson moderated by Tim Glemkowski

#### BENEDICTION

Rev. Monsignor Kieran Harrington

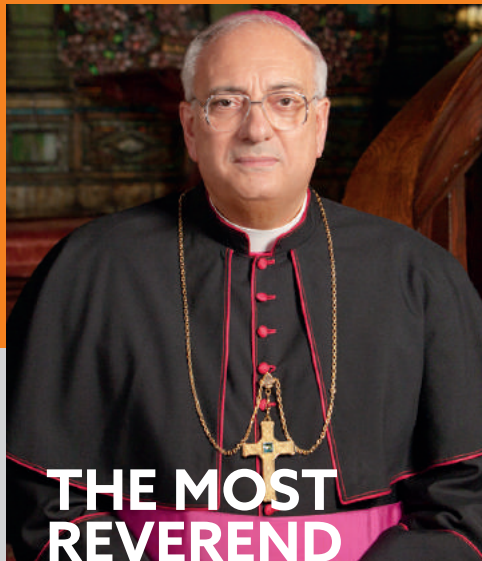
4:15

NETWORKING COCKTAIL RECEPTION &  
DESALES MEDIA EXPERIENCE RE-OPENS

5:15

PILGRIMAGE RAFFLE PRESENTED BY  
ARTHUR DIGNAM, CEO OF DESALES MEDIA GROUP

# Conference Schedule



# THE MOST REVEREND NICHOLAS DIMARZIO PH.D., D.D.

Bishop of Brooklyn

 @BpDiMarzio

**B**ORN IN NEWARK, NEW JERSEY, on June 16, 1944, His Excellency, the Most Reverend Nicholas DiMarzio, attended the Immaculate Conception Seminary in Darlington, New Jersey, was ordained a Roman Catholic Priest in 1970, and named Prelate of Honor by Pope John Paul II in 1986.

From 1985 to 1991, he served as executive director of the Office of Migration and Refugee Services at the United States Conference of Catholic Bishops (USCCB). Bishop DiMarzio was ordained Auxiliary Bishop of Newark in 1996, where he served as Vicar for Human Services and executive director for their Catholic Charities agency. In 1980, Bishop DiMarzio earned a Masters in Social Work from Fordham University, and a Ph.D. in Social Work Research and Policy in 1985 from Rutgers University.

In July of 1999, Bishop DiMarzio was appointed as the Sixth Bishop of Camden, New Jersey, and served there until October 2003, when he was installed as the Seventh Bishop of Brooklyn.

Bishop DiMarzio has spent his ministry of over 40 years in the areas of immigration assistance and refugee resettlement services. He has served as both an advocate for refugees and immigrant concerns in political forums, and as the initiator and administrator of programs to assist refugees and immigrants within the U.S. and throughout the world.

Bishop DiMarzio is currently chairman of the board of the Center for Migration Studies, and the Migration Policy Institute board. He is a member of the boards of CLINIC and the USCCB Migration Committees. Bishop DiMarzio is a former member of the Vatican's Pontifical Council for the Pastoral Care of Migrants and Itinerant People. He also previously chaired the boards of the Migration Committee of the USCCB, the Catholic Legal Immigration Network, Inc. and Finance Committee of Catholic Relief Services. From 2003 to 2005, Bishop DiMarzio served as the U.S. representative to the Global Commission on International Migration, inspired by the United Nations, as our Nation's Commissioner representative.

Bishop DiMarzio served as a consultant for the John Jay Report, a 2004 independent study by the John Jay College of Criminal Justice. Using surveys completed by Roman Catholic dioceses, researchers analyzed "the nature and scope of the problem of sexual abuse of minors by Catholic priests and deacons in the United States." The USCCB commissioned the study.

**T**HE REVEREND MONSIGNOR KIERAN E. HARRINGTON, V.E., is Vicar for Communications for the Diocese of Brooklyn. He is also the founder of DeSales Media Group, a full-service media company. In his role as the company's president and chairman, Msgr. Harrington oversees NET TV, a cable television network that can be seen throughout the greater New York area; *The Tablet*, the Diocese of Brooklyn's weekly newspaper with a circulation of 75,000 and 62,000 website page views per month; and *Nuestra Voz*, a monthly Spanish language newspaper with a circulation of 17,000. He also oversees the company's technology division which manages more than 100 websites, and the company's public relations and external affairs departments.

Msgr. Harrington hosts *In The Arena*, a weekly television and radio talk show that airs on NET TV and WOR Radio. He interviews guests, and moderates intense debates covering various political and social issues from a Catholic cultural perspective.

In 2008, Msgr. Harrington became the Rector of Saint Joseph's Co-Cathedral in the Prospect Heights neighborhood where he oversaw a complete restoration of the church and shepherded its elevation to co-cathedral.

Msgr. Harrington graduated cum laude from St. John's University with a degree in philosophy. He holds a Masters of Divinity degree from the Seminary of the Immaculate Conception and a Masters of Business Administration from the N.Y.U. Stern School of Business.

The Most Reverend Thomas V. Daily ordained him a priest at Saint James Cathedral Basilica on June 2, 2001. He is a Knight of the Holy Sepulchre, a Knight of Columbus, and a member of numerous civic organizations. His Holiness Pope Benedict XVI elevated him to the rank of Papal Chaplain with the title of Reverend Monsignor on September 3, 2009.



**REVEREND  
MONSIGNOR  
KIERAN E.  
HARRINGTON**

**Vicar for  
Communications,  
Diocese of Brooklyn**

 **@MonsignorH**

## KEYNOTE & RECIPIENT OF THE ST. FRANCIS DESALES DISTINGUISHED COMMUNICATOR AWARD

ON NOVEMBER 7, 2016, HIS HOLINESS, POPE FRANCIS named Joseph William Cardinal Tobin to serve as the sixth archbishop of Newark. He was installed on January 6, 2017, making him one of the 18 cardinals in the United States. The Archdiocese of Newark is the ninth largest archdiocese in the nation.

Joseph Tobin graduated from St. Joseph's Prep College in 1970. He continued his education at Holy Redeemer College, receiving a Bachelor of Arts degree in philosophy in 1975. He then attended Mount Saint Alphonsus Seminary in Esopus, NY, earning Masters degrees in religious education and divinity.

In 1973, Joseph Tobin professed vows as a member of the Congregation of the Most Holy Redeemer, the Redemptorists. In 1976, he professed perpetual vows with the Community. In 1978, he was ordained to both the diaconate and the priesthood. In 1984, he was named pastor of Holy Redeemer Parish in Detroit. He also served in a number of diocesan assignments within the Archdiocese of Detroit.

From 1990 until 1991, Joseph Tobin served as pastor of St. Alphonsus Parish in Chicago, a parish staffed in that Archdiocese by the Redemptorists. Within the Redemptorist Community, Father Tobin served as a provincial consultor from 1984 until 1990, as general consultor of the Community in Rome from 1991 until 1997, and as superior general of the Redemptorists in Rome from 1997 until 2009.

On August 9, 2010, His Holiness, Pope Benedict XVI, named Father Tobin to the roman curia post of secretary of the Congregation for Institutes of Consecrated Life and Societies of Apostolic Life (CICLSA), and titular Archbishop of Obba. On October 18, 2012, Pope Benedict appointed him to serve as the sixth archbishop of Indianapolis. He was installed as archbishop of Indianapolis on December 3, 2012. His Holiness, Pope Francis, named him to the College of Cardinals on October 9, 2016. He was created Cardinal on November 19, 2016.

Cardinal Tobin speaks English, Spanish, Italian, French and Portuguese, and reads several other languages. He has participated in five Synods of Bishops, and has been a member of the Canon Law Society of America since 1985.



**HIS EMINENCE  
JOSEPH W.  
CARDINAL  
TOBIN, C.S.S.R**

**Archbishop of Newark**

 **@JoeTobin**

## EMCEE OF WORLD COMMUNICATIONS DAY

**T**IM GLEMKOWSKI IS A NATIONAL SPEAKER who has worked in a variety of different roles in evangelization. He is the President of L'Alto Catholic Institute, a not-for-profit apostolate focused on parish renewal.

Previously, Tim worked for Lighthouse Catholic Media in Sycamore, IL as their director of youth marketing for a year, and followed that up with a year of discernment as a seminarian for the Diocese of Rockford. Following that sojourn, he taught sophomore and junior theology in Ann Arbor, MI for almost three years. He then served as the Director of Evangelization and Catechesis at a parish near Denver, CO and now works at the parish in which he grew up, outside of Chicago.

Tim has a BA in Theology and Philosophy from Franciscan University of Steubenville and an MA in Theology from the Augustine Institute in Denver, CO.

Tim is a husband and father and says his greatest joy in life has been experiencing the full weight and beauty of the sacrament of marriage and the vocation to be salt of the earth as a layperson in the world.



**TIM  
GLEMKOWSKI**

**Catholic Speaker &  
Evangelist**

 **@tglemkowski**

## MEDIA PANEL DISCUSSION

### FACT OR FICTION: JOURNALISM'S LAST STAND?



**RAY  
SUAREZ**

**Moderator**

 **@RaySuarezNews**

**V**ETERAN JOURNALIST RAY SUAREZ has an extensive television and radio career. He is most recently known as the host of *Inside Story* on Al Jazeera America, a roundtable discussion program that dissected the day's top news story, which included Ray's analysis.

Previously, Ray was chief national correspondent for the *PBS NewsHour*. He also served as the lead correspondent for the program's global health coverage, reporting on some of the world's most threatening health crises from Africa, Latin America and Asia. Before joining PBS, he hosted National Public Radio's *Talk of the Nation* for six years.

Prior to his public broadcasting career, he spent seven years reporting for Chicago's NBC-owned station, WMAQ-TV. He began his career as a Los Angeles correspondent for CNN, a producer for the ABC Radio Network in New York and a reporter for CBS Radio in Rome.

Suarez is the author of the critically acclaimed *Latino Americans*, the companion book to the PBS documentary series of the same name, published in September 2013. He also is the author of *The Holy Vote: The Politics of Faith in America* and *The Old Neighborhood: What We Lost in the Great Suburban Migration*, and has contributed to several other books.

In 2010, he was inducted into the National Association of Hispanic Journalists Hall of Fame. He is a co-recipient of two Alfred I. duPont-Columbia Awards for NPR's on-site coverage of the first multiracial elections in South Africa and of the first 100 days of the 104th Congress. His other honors include the Ruben Salazar Award from the National Council of La Raza, the Distinguished Policy Leadership Award from UCLA's School of Public Policy and the Studs Terkel Award from the Community Media Workshop.

Suarez earned a B.A. in African history from New York University and an M.A. in the social sciences from the University of Chicago and has been awarded more than a dozen honorary degrees.

A native of Brooklyn, Suarez lives in Washington, D.C.

## MEDIA PANEL DISCUSSION

### FACT OR FICTION: JOURNALISM'S LAST STAND?

**H**OWARD KURTZ CURRENTLY SERVES AS HOST of Fox News Channel's *MediaBuzz* on Sundays. Based in Washington, D.C., he joined the network in July 2013.

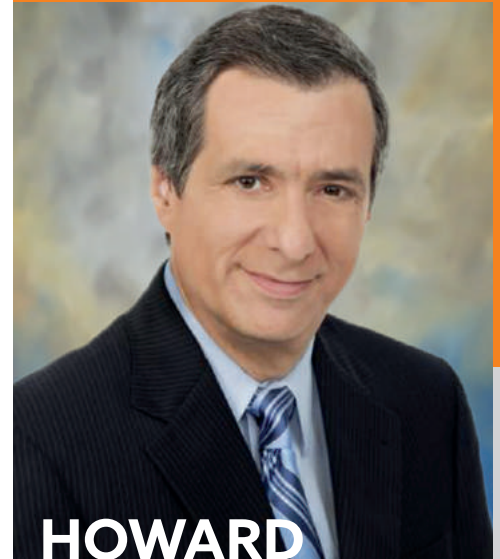
Kurtz, a veteran journalist and renowned media reporter, had been the host of CNN's weekly media criticism program, *Reliable Sources*, since 1998. He had also served as the Washington, D.C. bureau chief for *The Daily Beast* and *Newsweek*, writing on the intersection of politics and media.

Prior to that role, Kurtz spent 29 years at *The Washington Post* in various capacities. He became the media reporter for the paper in 1990 and wrote the weekly "Media Notes" column, one of the most widely read media columns. Kurtz joined *The Washington Post* in 1981, after being hired by Bob Woodward, and went on to serve as a Justice Department and congressional reporter, New York bureau chief and deputy national editor before covering the media beat as a reporter, columnist and blogger.

Kurtz is the author of five books, including *Media Circus*, *Reality Show* and the *New York Times* bestseller *Spin Cycle*.

A graduate of the Columbia University Graduate School of Journalism, he also contributed to a number of magazines ranging from *Vanity Fair* to *New York*. Kurtz has received multiple awards for his work in media, including the National Press Club Award for Media Criticism in 2006.

Kurtz graduated from the University of Buffalo (SUNY) with a B.A. in English and psychology. He then attended the Columbia School of Journalism.



**HOWARD  
KURTZ**

Panelist

 @HowardKurtz

## MEDIA PANEL DISCUSSION

### FACT OR FICTION: JOURNALISM'S LAST STAND?

**L**AUREN ASHBURN IS MANAGING EDITOR AND ANCHOR for *EWTN News Nightly with Lauren Ashburn*. She was previously the White House correspondent and political director for *EWTN News Nightly*.

Prior to joining EWTN, she served as a contributor at Fox News Channel. She developed and appeared in regular segments for *PBS News Hour*, *CBS This Morning*, CNN, NBC News, Fox News Channel, MSNBC and others as a political and media analyst.

Ashburn has been a contributor at *The Daily Beast* and *The Hill* and has been published in *USA Today*, *Washington Post* and the *Huffington Post*.

Ashburn is an award-winning reporter who has covered 9/11 and five presidential elections, and interviewed presidents, congressmen, ambassadors and Vatican officials. She also writes columns on women in the workplace, motherhood issues, her views as a pro-life Catholic, and balancing her career and family.

Previously, Ashburn was managing editor of Gannett Broadcasting and *USA Today Live* directing its television bureau. She lives in Washington, D.C. with her husband and three children.



**LAUREN  
ASHBURN**

Panelist

 @LaurenAshburn

## MEDIA PANEL DISCUSSION

### FACT OR FICTION: JOURNALISM'S LAST STAND?

**A**NTONIO MORA'S AWARDING-WINNING CAREER as a journalist spans several decades. He is best-known nationally for his years as the news anchor, senior correspondent and substitute host for *Good Morning America*. Most recently, he was anchor of the *International Prime-time News Hour* and host of *Consider This* on Al Jazeera America. He has also served as the main anchor for the CBS-owned stations in Chicago and Miami.

He worked eight years at ABC, reporting for most of ABC News' broadcasts, covering news from more than a dozen countries on four continents. He also anchored ABC News' breaking news coverage and served as the main daytime backup anchor for Peter Jennings in the weeks after 9/11.

Antonio's many honors include two Peabody Awards, a national Edward R. Murrow Award, three national Emmy Awards, nine local Emmy Awards and a Silver Dome. He is a member of the Council on Foreign Relations and is a former vice president of broadcast for the National Association of Hispanic Journalists.

Antonio began his career as a corporate attorney in New York after receiving an L.L.M. from Harvard Law School and a J.D., summa cum laude, from the Universidad Catolica Andres Bello in Caracas, Venezuela. He received honorary doctorates from Our Lady of Holy Cross College and Ursinus College.



**ANTONIO  
MORA**

Panelist

 @AMoraTV

# DESALES MEDIA EXPERIENCE



## THE DESALES MEDIA EXPERIENCE

*(Open during lunch & cocktail reception)*

**H**AND OVER YOUR TICKET AND ENTER THE DESALES MEDIA EXPERIENCE where old meets new. Through this interactive room, the communications and technology arm of the Diocese of Brooklyn aims to entertain and enlighten you with presentations and an exhibit.

### VIRTUAL REALITY TOUR

Put on a pair of V.R. goggles and transport yourself to the Co-Cathedral of St. Joseph, in an immersive 360-degree and 3-D virtual reality guided tour. DeSales Media Group envisions using this technology as a teaching tool in the classroom and for virtual reality pilgrimages to distant lands.



### INTERACTIVE CLASSROOM

Teachers are reinventing the learning process with the aid of impressive technology. During this presentation, you'll step into a modern classroom, grab a tablet and participate in a *Classflow Connect* history lesson that puts a new twist on the Gettysburg Address. Then, gather around the multi-touch *Activtable* where you and others will collaborate toward a common goal. DeSales Media Group envisions incorporating this technology, developed by Promethean, into classrooms across the diocese.



### DESALES MEDIA GROUP EXHIBIT

Enter the gallery area, and you will find front pages of *The Tablet* that date back to the early 1900s, plus relics from the vaults of the Diocese of Brooklyn. These rarely seen items include the chalice used by Pope John Paul II during a NYC visit; the chalice and passport belonging to the first bishop of Brooklyn, John Loughlin; the ornate mitre belonging to the second bishop of Brooklyn, Charles Edward McDonnell; and other diocesan treasures.



*Food or drinks not permitted.*

**EXCLUSIVE SCREENING**  
**SACRED: A NEW DOCUMENTARY**

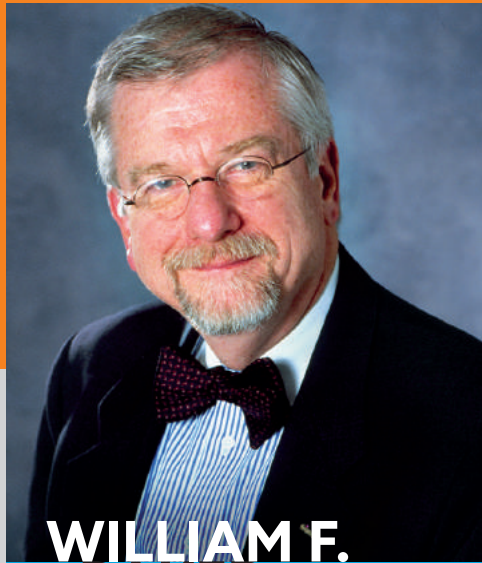
**S**HOT BY MORE THAN 40 FILMMAKING TEAMS AROUND THE WORLD, *SACRED* immerses the viewer in the daily use of faith and spiritual practice. At a time when religious hatreds dominate the world's headlines, this film explores faith as a primary human experience, and how people turn to ritual and prayer to navigate the milestones and crises of private life.

The film's director commissioned or sourced footage from top independent filmmakers from more than 25 countries and a wide range of religious traditions. Each team contributed a single scene. The film, sweeping in global reach, yet intensely intimate, is a tour de force that unifies these scenes into a single work, told without narration, without experts and, for long stretches, without words at all.



# SACRED





**WILLIAM F.  
BAKER**

Panelist

 @BillBakerBlog

## PANEL DISCUSSION

### KEEPING THE FAITH: MAKING RELIGIOUS-BASED DOCUMENTARIES

**D**R. WILLIAM F. BAKER DIRECTS THE BERNARD L. SCHWARTZ CENTER FOR MEDIA, Public Policy & Education at Fordham University. He is also a Distinguished Professor of Management at IESE Business School, Barcelona, Spain, and President Emeritus of WNET-Thirteen, New York's public television station.

During his 21-year tenure as president of WNET in New York, America's flagship public broadcaster, Baker raised over one billion dollars for the station. As a commercial broadcaster, Baker helped start many cable networks, launched both Oprah Winfrey and Charlie Rose, and helped start the Discovery Channel and the Disney Channel. He was president of Westinghouse Television and Chairman of Group W Satellite Communication.

He is the recipient of seven Emmy Awards, two Columbia Dupont Journalism Awards, and is the executive producer of the theatrical film and PBS documentary, *The Face: Jesus in Art*. He is co-author of the book *Leading with Kindness* (American Management Association, 2008) and hosts the series of the same name on public television. Baker is also the co-author of *Every Leader is an Artist* (McGraw-Hill, 2012), and *Down the Tube: An Insider's Account of the Failure of American Television* (Basic Books, 1998).

He holds a B.A., M.A., and Ph.D. from Case Western Reserve University, and seven honorary doctorates from universities in America and Europe. His interests include astronomy, horology, and polar science, and he is believed to be the eighth person in history to have stood on both the North and South Poles.

## PANEL DISCUSSION

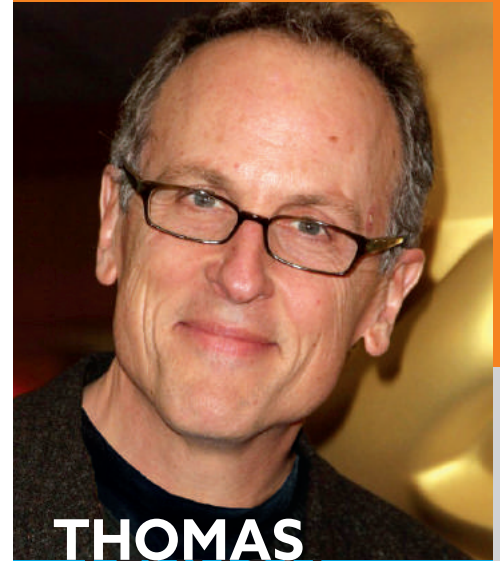
### KEEPING THE FAITH: MAKING RELIGIOUS-BASED DOCUMENTARIES

**T**HOMAS LENNON'S WORK IN DOCUMENTARY FILM has earned him an Academy Award and three Academy nominations. He has also won two national Emmys, two duPont-Columbia and Peabody awards, and had two films premiere at Sundance. Lennon recently completed work as director of the massive international film *SACRED*.

In partnership with Ruby Yang, Lennon made a trilogy of films set in China, including *The Blood of Yingzhou District*, which aired on HBO and won an Oscar in 2007, and *The Warriors of Qiugang*, nominated for an Oscar in 2011. This film follows a farmer's campaign to halt the poisoning of his village's water and after the Oscar nomination, local authorities rushed to announce a multi-year cleanup of the toxic site. He and Yang also created groundbreaking AIDS awareness messages seen over a billion times on Chinese television and the Internet, probably the largest AIDS campaign ever in the world.

In 2003, Lennon was series producer and lead writer of *Becoming American*, a six-hour PBS series with Bill Moyers that traced Chinese immigration from the early 19th century to the present. "A model documentary that gets almost everything right," wrote the New York Times.

Lennon's *The Battle over Citizen Kane* (1996) was featured at the Sundance and Berlin Film Festivals among many others and Ridley Scott's production company adapted it as an HBO dramatic film starring John Malkovich and Liev Schreiber. Lennon also directed many acclaimed films for the contemporary and historical strands on public television, *Frontline* and *The American Experience*.



**THOMAS  
LENNON**

Panelist

 @SacredTheMovie



**JULIE  
ANDERSON**

Panelist

 @ThirteenWNET

## PANEL DISCUSSION

### KEEPING THE FAITH: MAKING RELIGIOUS-BASED DOCUMENTARIES

**J**ULIE ANDERSON IS CURRENTLY THE EXECUTIVE PRODUCER OF DOCUMENTARIES and Development at WNET-Thirteen. In that role, she is responsible for creating groundbreaking and innovative programming for PBS national broadcasts. Julie has creative as well as administrative oversight over numerous production projects and manages the efforts of multiple outside production companies. She is responsible for oversight of all research & development, production, delivery, distribution and station relations matters, while ensuring journalistic integrity, and attention to budgetary considerations.

Prior to WNET, Anderson was a producer for HBO Documentary Films where she oversaw all aspects of production. As a filmmaker in her own right, she was nominated for the 2012 Academy Award for best short film for *God Is the Bigger Elvis*. She was the supervising producer of the Academy-award winning short film, *Big Mama*, and has won a combined five Emmy awards as a producer and director for ESPN, HBO Sports and HBO Documentary Films.

Anderson is the creator and was the executive producer of CNN's iReport Film Festival. She is also co-creator and was executive producer of ESPN's 60-minute magazine series, *E:60* and is the creator, and former executive producer for BET's 60-minute talk show, *Meet the Faith*. She created the award winning series *Sportsfigures* for ESPN, which ran for almost a decade. Julie wrote and directed featured stories for five Olympic Games, College Footage, Grand Slam Tennis, championship boxing, World Cup Soccer, and more.

Anderson has also received two Peabody awards as a producer and director.

## OPENING PERFORMANCE

### FEAR NOT

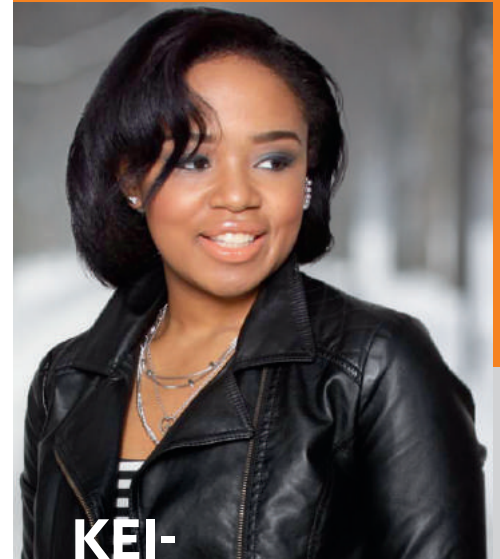
**K**EI-LANDA IS A HIP-HOP/R&B ARTIST AND SPEAKER from the Lower East Side of Manhattan. That is where she realized her passion for art and community. She wrote and co-produced her latest song *Fear Not* exclusively for DeSales Media Group and World Communications Day.

Kei-Landa graduated from City College with a Bachelor's in music. During her time there, she was part of Intervarsity Christian Fellowship where she found a group of friends who loved hip-hop, loved Jesus, and had a desire to spread Him to the campus. These friends were instrumental in helping her maintain her walk with God and challenged her in the way she creates.

It's not all about music for Kei-Landa. It's also about the mission. Growing up in Times Square Church quickly taught her the value of stepping outside the borders of her own community. Pastor David Ham gave her the opportunity to travel with TRUCE, a hip-hop group powered by Nicky Cruz Outreach to reach urban communities with the gospel.

Kei-Landa has made appearances on several projects including The Refuge's *Last Call*, MC Jin's *Crazy Love Ridiculous Faith*, and HeeSun Lee's *Breaking Stereotypes*. She released her very first EP project entitled *XXIV Dreamer* in 2016 (available in all digital stores and spotify).

Kei-Landa also loves acting. She appeared in a short film entitled *Tired of Life*, and is currently playing the lead role in a feature film, *Praize*. Kei-Landa is looking forward to what God has in store.



**KEI-  
LANDA**

**Artist and Speaker**

 **@Kei\_Landa**

# St. Francis DeSales Distinguished Communicator Award



## PRIOR HONOREES

**1997**

**CHARLES W. BELL**

*New York Daily News*

**1998**

**RICH LAMB**

WCBS-AM

**1999**

**DAVID GONZALEZ**

*The New York Times*

**2000**

**DICK OLIVER**

WNYW-TV

**2001**

**RALPH PENZA**

WNBC-TV

**2002**

**THE MOST REVEREND**

**THOMAS V. DAILY**

Bishop of Brooklyn

**2003**

**DR. WILLIAM F. BAKER**

WNET-TV

**2004**

**DAVID GIBSON**

Journalist

**MAURICE DUBOIS**

WNBC-TV

**2005**

**BILL GALLO**

*New York Daily News*

**2006**

**DAN BARRY**

*The New York Times*

**2007**

**HUGH A. MULLIGAN**

*Associated Press*

**FRANCIS X. COMERFORD**

WNBC-TV

**2008**

**MAGEE HICKEY**

WCBS-TV

**2009**

**JOSEPH ZWILLING**

The Archdiocese of New York

**2010**

**JANE HANSON**

WNBC-TV

**2011**

**LARRY KUDLOW**

CNBC

**PABLO JOSÉ BARROSO**

Film Producer

**2012**

**CHRISTOPHER RUDDY**

Newsmax

**JOSEPH CAMPO**

Grassroots Films

**2013**

**WILLIAM MCGURN,**

Editorial Page Editor,

*The New York Post*

**MONSIGNOR JAMES LISANTE**

Host, *Close Encounter*

**2014**

**THE MOST REVEREND**

**CLAUDIO MARIA CELLI**

President of the Pontifical Council  
for Social Communications

**2015**

**AUSTEN IVEREIGH, PH.D.**

Journalist and Author,

*The Great Reformer*

**2016**

**REV. THOMAS ROSICA, C.S.B.**

CEO, Salt + Light Catholic Media

Foundation and English Language

Attaché, Holy See Press Office, Vatican

**T**HEROMAN CATHOLIC DIOCESE OF BROOKLYN serves the boroughs of Brooklyn and Queens. It is presided by the seventh and current Bishop of Brooklyn, His Excellency, the Most Reverend Nicholas DiMarzio, a champion of immigrant rights.

The boroughs' combined population stands at more than 4.9 million, of which 1.5 million identify themselves as Catholics. The diocesan cathedral is the Cathedral Basilica of St. James in downtown Brooklyn. The Co-Cathedral of St. Joseph in Prospect Heights was elevated in February 2013 by Pope Emeritus Benedict XVI, and was dedicated on May 13, 2014, by Bishop DiMarzio. The faces of the people in the pews of St. Joseph's reflect the diversity of the many cultures that call the Diocese of Brooklyn home. It is also among the largest churches in Brooklyn and Queens.

Due to its multicultural and diverse populations, Masses are regularly held in 24 different languages across the Diocese, throughout 186 parishes with 210 churches. Its 26 ethnic ministries promote cultural events and provide an opportunity for immigrants to belong to the larger community while preserving and sharing their uniqueness and traditions.

Within its borders is the seventh largest Catholic school network in the United States, with 85 elementary schools and academies that educate more than 27,000 students.

Last year, the diocese celebrated 14,061 infant Baptisms, 937 minor Baptisms, and 887 adult Baptisms. There were 11,957 First Communions, 9,549 Confirmations and 1,849 Marriages. The diocese had an average weekly attendance of nearly 230,000 of the faithful at over 1,000 weekly Sunday Masses said in Brooklyn and Queens.



## ABOUT THE DIOCESE OF BROOKLYN

### Connect with us

#### DIOCESE OF BROOKLYN

[www.dioceseofbrooklyn.org](http://www.dioceseofbrooklyn.org)

[f /BrooklynDiocese](https://www.facebook.com/BrooklynDiocese)

[@BrooklynDiocese](https://twitter.com/BrooklynDiocese)

[@dobpress](https://twitter.com/dobpress)

#### BISHOP OF BROOKLYN

[f /BishopDiMarzio](https://www.facebook.com/BishopDiMarzio)

[@BpDiMarzio](https://twitter.com/BpDiMarzio)

#### DESALES MEDIA GROUP

[www.desalesmedia.org](http://www.desalesmedia.org)

[f /DeSalesMediaGroup](https://www.facebook.com/DeSalesMediaGroup)

[@DeSalesMedia](https://twitter.com/DeSalesMedia)

#### THE TABLET

[www.thetablet.org](http://www.thetablet.org)

[f /thetablet](https://www.facebook.com/thetablet)

[@TabletNewspaper](https://twitter.com/TabletNewspaper)

#### NUESTRA VOZ

[www.nuestra-voz.org](http://www.nuestra-voz.org)

[f /NuestraVozDOB](https://www.facebook.com/NuestraVozDOB)

[@NuestraVozDOB](https://twitter.com/NuestraVozDOB)

#### NET TV

[www.netny.tv](http://www.netny.tv)

[f /NETTVny](https://www.facebook.com/NETTVny)

[@NETnyTV](https://twitter.com/NETnyTV)

#### CURRENTS NEWS

[www.currentsnny.tv](http://www.currentsnny.tv)

[f /CurrentsNY](https://www.facebook.com/CurrentsNY)

[@currentsnny](https://twitter.com/currentsnny)

#### CTN

[www.ctnbq.org](http://www.ctnbq.org)

[f /ctnbrooklyn](https://www.facebook.com/ctnbrooklyn)

[@ctnbrooklyn](https://twitter.com/ctnbrooklyn)

# Menu

## BREAKFAST BUFFET

Selection of mini croissants, muffins, scones.  
Seasonal fresh fruit salad.  
Freshly-squeezed orange juice, coffee, tea.

## LUNCH BUFFET

### ARTISAN SANDWICHES

Muffalata: sliced Italian meats, provolone cheese, olive salad, parsley dressing, tomato jam.  
Poached chicken salad on multigrain with lettuce and tomato.  
Falafel & hummus on a seeded club roll, tahini sauce & pickled red cabbage.

### QUICHE

Bacon, peas, chives.  
Fine herbs & fontina, spinach, basil, tomato.

### SALADS

Mixed baby greens with red wine vinaigrette.  
Quinoa salad with roasted vegetables and feta.

### SWEETS

One Girl cookie selection.

## COCKTAIL RECEPTION

### STATIONED OFFERINGS

Chef's selection of cured meats and cheeses.  
Seasonal fresh fruit & crackers.  
Handmade chickpea hummus, seasonal vegetables, olives, flatbread.

### PASSED CANAPES

Beet tartare with Greek feta, papadum.  
Roasted mushrooms with cabrales and toasted walnuts.  
Grilled marinated chicken brochette with pomegranate glaze.

## BAR SELECTION

**Beer:** Narragansett, Firestone Hoppy Pilsner, Otter Creek IPA, Austin East Cider  
**Red Wine:** pinot noir, syrah      **White Wine:** pinot grigio, sauvignon blanc  
**Liquor:** Tito's vodka, Beefeater gin      **Soft Drinks:** soda, juices, bottled water

## THANK YOU

**MOST REVEREND NICHOLAS DIMARZIO**

**VERY REV. PETER J. PURPURA**

**JOSEPH W. COEN**

**CHARLES DONAHOE**

**JIM GOODNESS**

**LINDSEY HORVITZ**

**JIM BROWNE**

**STEVEN RETAS**

**HARRY KAMNA**

**RICHARD RUGGIERO**

**LAUREN TESTA**

**NAOMI PELHAM**

**ANNA CHOI**

**ANDREW MARKUS**

**GREGORY SHEMITZ**

**KATRINA PEDERSEN**

**LISA JANDOVITZ**

**NEW YORK CITY POLICE DEPARTMENT**

**BRIC PRODUCTION CREW & STAFF**

**DESALES MEDIA GROUP TEAM**

## SPONSORS

**Peter's Way Tours**



# Acknowledgements & Sponsors



# Peter's Way Tours

*We do it all for you!*

*The Peter's Way family is a network of travel professionals, artistic directors, spiritual leaders and educational experts who transform ordinary tours into life changing experiences.*

*As a sponsor of the 2017 World Communications Day Catholic Media Conference, we support and share our enthusiasm for this event presented by DeSales Media Group.*

*We look forward to presenting the raffle winner with a travel voucher for two, to Ireland, for the World Meeting of Families, August 2018!*

**Join the Diocese of Brooklyn on a pilgrimage to Ireland, August 2018!**

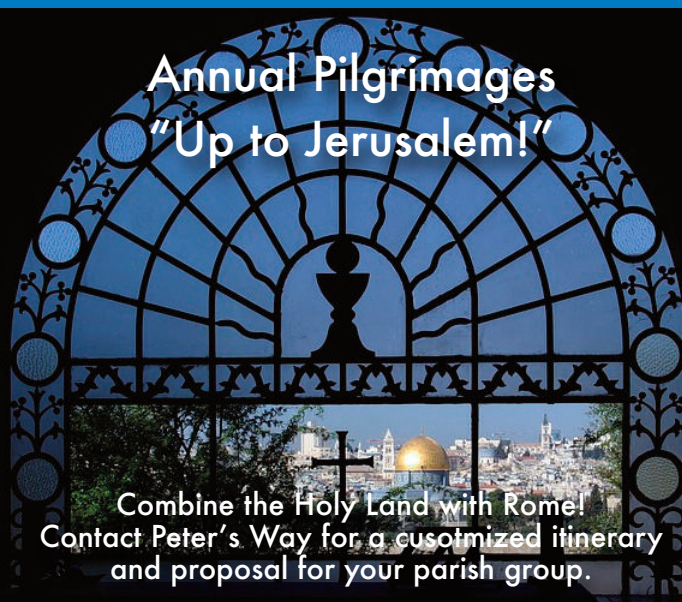


**Contact Peter's Way Tours for information on upcoming events and ongoing pilgrimages.**



2020  
**PASSION PLAY**  
OBERAMMERGAU

Planning has started for the world-famous Passion Play performed every ten years as a promise to God by the Oberammergau villagers.



**Annual Pilgrimages**  
**"Up to Jerusalem!"**

Combine the Holy Land with Rome!  
Contact Peter's Way for a customized itinerary and proposal for your parish group.

**Contact Peter's Way Tours for a group travel proposal to any destination in the world!**

**Call: 516-605-1551 or Email: [peter@petersway.com](mailto:peter@petersway.com) • [www.petersway.com](http://www.petersway.com)**

A FULL  
SERVICE  
DIGITAL  
AGENCY

# 345Design

Helping You  
Reach Your Audience

[345Design.com](http://345Design.com)

*Let us pray for one another so that we may open our doors  
to the weak and poor.*

– Pope Francis



## Catholic Charities Brooklyn and Queens



Over 160 programs and integrated services for children, youth, adults, seniors, those struggling with mental illness, and the formerly homeless. Catholic Charities is also one of the largest faith-based providers of affordable housing in New York City, providing 3,745 units of housing for low-income seniors, families, and the formerly homeless throughout Brooklyn and Queens.

**Need Help? Catholic Charities  
Call Center 718-722-6001**

Through your generosity,  
Catholic Charities reaches out to more  
than 110,000 neighbors in need.

**Donate!**

718-722-6202

[www.ccbq.org/support-us](http://www.ccbq.org/support-us)

**Volunteer!**

718-722-6175

[volunteer@ccbq.org](mailto:volunteer@ccbq.org)



191 Joralemon Street, Brooklyn, NY 11201  
[www.ccbq.org](http://www.ccbq.org)





Catholic Cemeteries  
Diocese of Brooklyn

**26th Annual  
World Communication Day**

A Catholic Cemetery serves not only as a sacred resting place for the faithful departed, but also as an inspiration for the living

St. John Cemetery, Middle Village  
718-894-4888

St. Charles / Resurrection Cemeteries, Farmingdale  
631-249-8700

Rev. Msgr. Michael J. Reid  
Spiritual Moderator/CEO

Mt. St. Mary Cemetery, Flushing  
718-353-1560

Holy Cross Cemetery, Brooklyn  
718-284-4520

Elaine Nicodemo  
Executive Director



**CATHOLIC  
MIGRATION  
SERVICES**

## Shining Star Awards Dinner 2017

Save the Date  
Gargiulo's Restaurant  
Brooklyn, New York

Friday, October 6th and Friday, October 13th  
Cocktails 6:30 p.m. – Dinner 7:30 p.m.

Please join the Most Reverend Nicholas DiMarzio as he honors immigrants from Brooklyn and Queens for their service and dedication to the community.

For sponsorship opportunities please contact Lauren: [lmccormack@catholicmigration.org](mailto:lmccormack@catholicmigration.org)

For all other information visit us at [www.catholicmigration.org](http://www.catholicmigration.org)



PLAN YOUR NEXT CATERING EVENT AT

# The Immaculate Conception Center

*Catered by Diocesan Food Service*

7200 Douglaston Parkway  
Douglaston, New York 11362

## CONTACT:

**JIM AUSTIN:** 718.281.9530  
email: [jaustin@diobrook.org](mailto:jaustin@diobrook.org)

**COLLEEN DALTON**  
718.281.9531

**RESERVATIONS**  
**JENNIE RIZZO:** 718.281.9533

**Our School Banking Program gives schools an easy and interactive way to provide a hands-on banking experience while teaching students the importance of financial management.**



**People's Alliance  
Federal Credit Union**

***We Put People First, Even In Our Name!***

**125 Wireless Blvd. • Hauppauge, NY 11788 • [www.pafcu.org](http://www.pafcu.org) • (631) 434-3500**

Brooklyn, NY • Brooklyn, NY • Jamaica, NY • Jamaica, NY • Miami, FL • Ronkonkoma, NY • Westbury, NY • Yonkers, NY  
(718) 643-4506 (718) 797-2988 (718) 656-1774 (718) 206-4600 (305) 261-1255 (631) 580-3702 (516) 832-8100 (914) 963-1370  
x 3037





**ST. FRANCIS COLLEGE**  
BROOKLYN HEIGHTS, NEW YORK

[sfc.edu/summer](http://sfc.edu/summer)

## TAKE CREDIT FOR YOUR SUMMER

### Summer Sessions

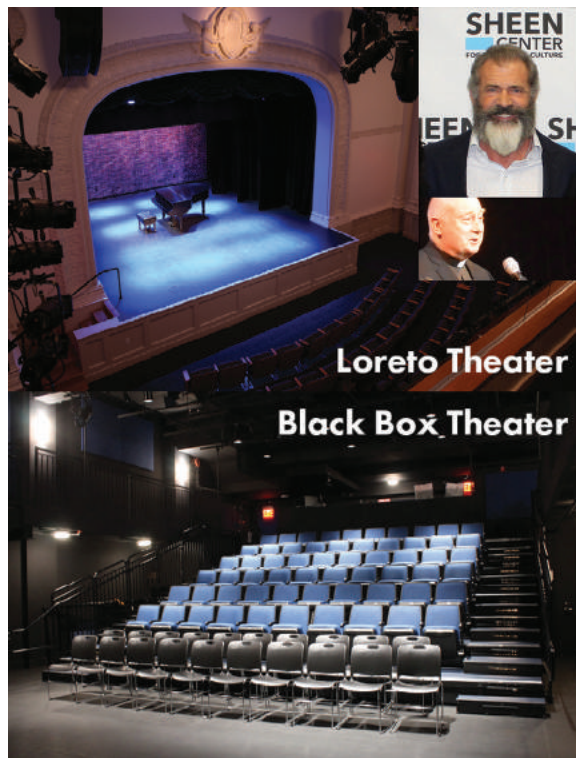
Online, Hybrid and Campus Courses

Accounting, Economics, Biology, Psychology,  
Marketing, Web Design, Glassblowing and more!

**May 11-24 | June 5-29 | July 5-Aug 1**



From Money magazine, 2017 Time Inc. Used under license Money and Time Inc. are not affiliated with, and do not endorse products or services of Licensee.



**Loreto Theater**

**Black Box Theater**



**SHEEN  
CENTER**  
FOR THOUGHT & CULTURE

The Sheen Center for Thought & Culture is NY's newest performing arts center whose mission is to highlight the True, the Good and the Beautiful.

Located in the NoHo/East Village section of downtown New York on historic Bleecker Street, the Sheen Center for Thought & Culture presents a full season of events specializing in theatre, music, film, art, and talks. A project of the Archdiocese of New York, the Sheen Center complex encompasses the 270-seat Loreto mainstage theatre, a 90-seat Black Box Theatre, four rehearsal studios, and an art gallery.

**See our full calendar of events and buy tickets at**

**SheenCenter.org**

or call **(212) 925.2812**

or visit **18 Bleecker St, NYC 10012**

The Archbishop Fulton J. Sheen Center for Thought & Culture  
A Project of the Archdiocese of New York



## NYS TROOPERS PBA SIGNAL 30 BENEFIT FUND

Helping Troopers and Their Families

120 State Street Albany, NY 12207  
Phone (518) 462-7448 Fax (518) 462-0790  
[www.signal30.org](http://www.signal30.org)

### OFFICERS

President - THOMAS H. MUNGEER  
Chairman - C.J. DECRESCENTE, JR.  
Vice-Chairman - HARVEY ERDLER  
Executive Director - GORDON WARNOCK  
Executive Director - ROSS PISCITELLI  
Secretary - JEFF BAUML  
Treasurer - RICHARD TSCHERNIA  
Legal Advisor - RICHARD MULVANEY  
Managing Director - SUSAN STREB

### DIRECTORS

Edmond Brady	David Heskiel
John Brunetti	Edward Kranepool
P. Joseph Comfort, Jr.	Keith Lavallee
Joseph Dippell, Jr.	Vincent LeVien
Steven Edelson	Benjamin Pass
Sandy Family	Michael Revien
Albert Fried, Jr.	Adam Silver



SERVING OUR MEMBERS  
SINCE 1943

### Thomas H. Mungeer *President*

Richard M. Amedure, Jr.  
*First Vice President*

Dominick Pedulla  
*Troop D Delegate*

William M. Gourlay  
*Troop T Delegate*

Daniel F. Sisto  
*Second Vice President*

Gary D. Nuessle  
*Troop E Delegate/Sgt. at Arms*

Joseph R. Domagola  
*NCO-West Delegate*

Charles A. Di Santo  
*Treasurer*

Stephen K. Johnstone  
*Troop F Delegate*

Michael R. Collier  
*NCO-East Delegate*

John P. Moretti, Jr.  
*Secretary & Troop A Delegate*

Eric V. Terraferma  
*Troop G & H Delegate*

John W. McCarthy, Jr.  
*Officers Delegate*

Roger L. Riutta  
*Troop B Delegate*

Maurice E. Coley  
*Troop K Delegate*

Gordon D. Warnock  
*Political Director*

Andy C. Davis  
*Troop C Delegate*

Peter M. Nunziata  
*Troop L Delegate*

Richard E. Mulvaney  
*General Counsel*

"Our 39th Year"

**Trinity**  
Automotive Services

**Sales • Service • Leasing**

**AN EXCLUSIVE PROGRAM**  
for Parishes, Schools, Organizations, Clergy, Religious, Employees and Volunteers of the  
**DIOCESES OF BROOKLYN, ROCKVILLE CENTRE and the ARCHDIOCESE OF NEW YORK!**

**THE EASIEST WAY FOR YOU TO OBTAIN THE CAR, VAN, OR TRUCK OF YOUR CHOICE!**

Purchase or lease your next NEW or Certified Pre-Owned Vehicle directly from your home or office!



Trinity represents most makes and models, including hybrids,  
work trucks, snow plows, wheel chair assist, and passenger vans.

**OUR PRIMARY GOAL** is assuring your satisfaction,  
**without any hassles or haggling!**



Sal Ervolino 516-658-6009 (cell) • [servolino@trinityautomotive.com](mailto:servolino@trinityautomotive.com)  
Michael Chapman 917-748-4902 (cell) • [michael@trinityautotwo.com](mailto:michael@trinityautotwo.com)

**ICS**  
An affiliated vendor of ICS

*Heart Peace*  *Gift of God*  
**Heart to Heart Ministry**

*MINISTRY...not something done "for people"  
as much as something done "with people"*

PRAYER DAYS / EVENINGS FOR PARISH, SCHOOL, WOMEN'S GROUPS,  
BEREAVEMENT, PASTORAL COUNSELING, ADVENT / LENT REFLECTION DAYS,  
SPIRITUAL DIRECTION AND SPECIAL NEEDS, PARISH MISSION,  
HOLY VIDEO EVENINGS,



*"It's more important to be  
compassionate than successful....  
the best ministry begins  
where faith and life meet in  
Heart-Peace prayers."*

**COORDINATOR:**

Sister Ave Clark, O.P., M.A., M.S., M.P.S.,  
Certified Pastoral Counselor

**HEART TO HEART MINISTRY**

209-34 45th Drive, Bayside, N.Y. 11361  
718-428-2471 [Pearlbud7@aol.com](mailto:Pearlbud7@aol.com)



**PRAY** *for me*  
**DIOCESE OF BROOKLYN**

A new initiative where you can submit your prayer requests  
and pray for each others' intentions, in partnership with  
the Sister Servants of the Lord and the Virgin of Matará  
in Borough Park, Brooklyn.

**THIS PRAYER COMMUNITY IS OPEN TO EVERYONE!**  
**TO SUBMIT YOUR PRAYER REQUEST GO TO**  
**[dioceseofbrooklyn.org/prayforme](http://dioceseofbrooklyn.org/prayforme)**

*"Pray for each other so that you may be healed."  
-James 5:16*

Brought to you by  
**DeSALES**  
MEDIA GROUP

## NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



**DESALES MEDIA GROUP**  
1712 TENTH AVENUE  
BROOKLYN, NY 11215  
DESALESMEDIA.ORG

Brought to you by  
**DESALES**  
MEDIA GROUP  
the communications and technology  
arm of the Diocese of Brooklyn

THE *TABLET* NUESTRAVOZ



COMMUNICATING  
HOPE AND TRUST  
IN OUR TIME

